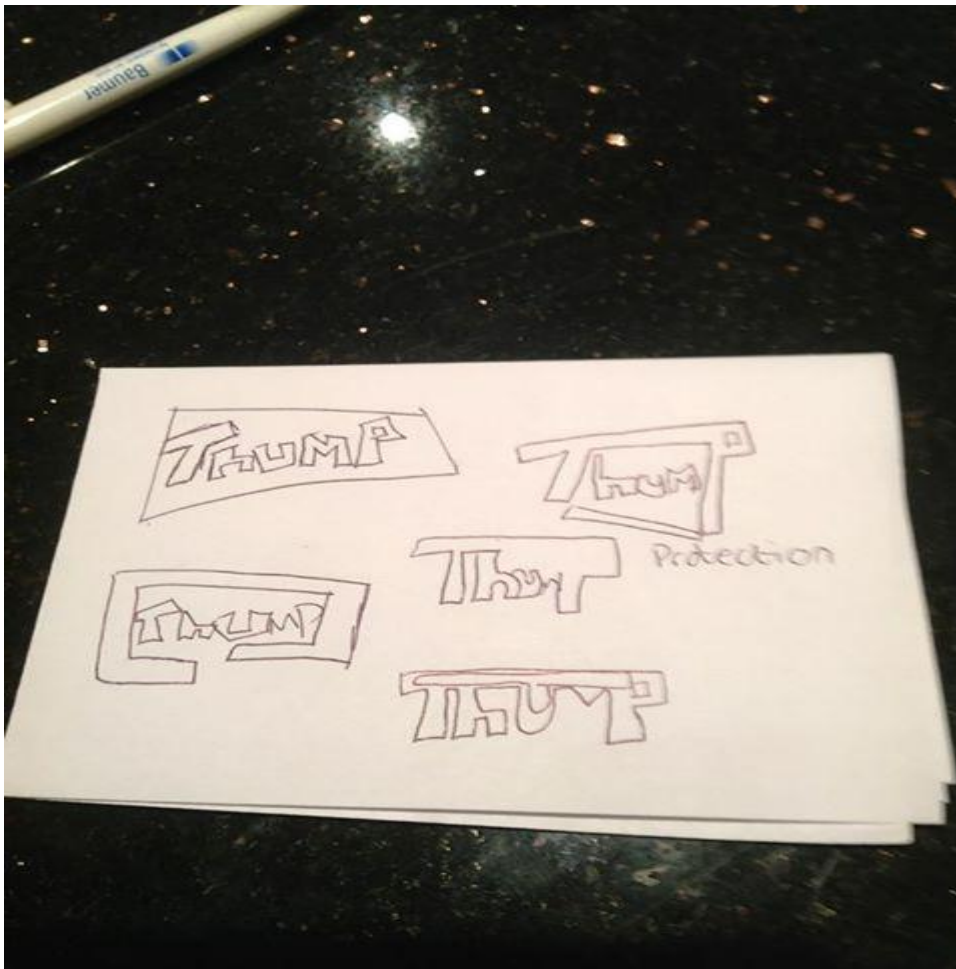


Blog

Hey, so far I have just posted a complete mix of completely random photos with no clue as to what is happening and what we are actually doing!!

So my name is Greg, I absolutely love two seasons - winter, for shredding pow and summer for cruising around and riding DH. I started looking into making bike helmets about a year ago, we currently have a few in production which i am sure i will tell you all about soon. Anyway when looking at my helmet designs a bunch of people said "that logo would look sick/ rad/ amazing/ cool/ alright/ deeply average / sweet" on a T-Shirt.

I liked the idea of making clothing, sounds pretty cool and I would consider a few top clothing/ brand owners people to aspire too. Rob Dyrdek seems to have fun. I started putting together some ideas and quickly realised i should never ever try and be an artist for the good of the industry!!! To put this into perspective i have added some of the concepts below.....pretty cool.



This is where James comes in, I am sure you will hear about him in future. James, and i wouldn't consider this to be a result of my artistic shortcomings, is the most incredible artist i have encountered. We have some clothing in the pipeline that will truly reflect this. He seems to have the ability to interpret the muddle that comes out of my mouth in the form of truly incredible concepts which reflect everything the brand stands for.

You see that awful pink logo above, he came straight back with this!!



And was quickly printed on this!



We had a great feeling with this logo but hit one snag. We have huge plans for this brand and were slightly concerned about a future clash with Krew Clothing who share a similar style logo.

It then took a few attempts to agree on a new concept and logo which represents Thump today. To fast track the story of Thump Clothing and see how we are doing now check out thumpclothing.com also follow us @thumpclothing and on Facebook!

